# Event Sponsorship

4,800+ people attend our events each year.

Event sponsorship is a great way to meet new clients, strengthen relationships with current clients, create more affinity for your brand and launch new products or services.



# **EVENTS**

Cleveland Magazine and Community Leader will offer you one-to-one marketing opportunities with your core audience. Sponsorships associate you with award winners, honorees and experts in key fields throughout the region. These events have an average 10-year track record of success and are the leaders in their categories. Leverage our success to increase awareness of your message in a unique setting that connects your next customer or supporter.

#### ATHENA AWARDS

The ATHENA Awards recognize those who actively assist women in realizing their full leadership potential; demonstrate excellence, creativity and initiative in their profession; and provide valuable service by contributing time and energy to improve the life for others in the community.

#### **BUSINESS HALL OF FAME**

The Business Hall of Fame recognizes those who have made a lasting contribution to their business and community. Members of the Hall of Fame include our region's founding fathers, the industrialists who built it up and those who are leading us forward today.

### **FACES OF CARE GALA**

The Faces of Care Gala, recognizes excellence in the field of nursing. The cocktail-style event gathers guests for an evening of entertainment, awards and networking. Proceeds benefit the Greater Cleveland Nurses Association Scholarship Fund.

#### **HEALTH CARE FORUM**

The Health Care Forum serves as an annual update to business professionals about topics trending in the Health Care industry in Northeast Ohio.

#### PINNACLE AWARDS OF SUMMIT COUNTY

The Pinnacle Awards program is Summit County's exclusive opportunity to honor those individuals and organizations that are serving the greater good of the community.

#### SUPER LAWYERS

The Super Lawyers Networking Party is designed to bring together the top attorneys in Northeast Ohio for a night of drinks, hors d'oeuvres and networking.

## **BEST OF CLEVELAND**

Celebrating its 11th anniversary in 2016, the Best of Cleveland Party, showcases Cleveland Magazine's Best of Cleveland winners from the October issue. Held each October at Cleveland's historic Public Auditorium, the mission of the party is to elevate the good energy happening in and around the city in order to show the community why Cleveland is such a great place to call home. The Best of Cleveland Party is a fantastic opportunity for people to sample and see the best that Cleveland has to offer all under one roof. Proceeds of the event benefit the Breakthrough Schools of Greater Cleveland.

#### **BEST OF THE EAST & WEST**

The Best of the East and Best of the West parties celebrate the best places to eat, shop and have fun on the East and West sides of Cleveland

#### **BEST OF LORAIN COUNTY**

The Best of Lorain County Party features the outstanding establishments in Lorain County as voted upon by the readers of Cleveland Magazine's sister publication for Lorain County, puLse Magazine.



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